



Frequently Asked Questions

Best of Leap User Conference 2017 | 16th–18th May 2017 | Pullman London St Pancras Hotel

EVENT OVERVIEW

Why is Workfront running a second annual user conference?

You spoke and we listened! Our non-US based users have requested a European user conference and so we are delighted to announce Best of Leap 2017. We have a thriving EMEA customer base and we want to ensure that it is as easy and cost-effective as possible for you to experience all of the benefits of attending a user conference.

How does this differ from Leap 2017 taking place in Salt Lake City, Utah 10–13 April?

Leap in the US will remain our flagship user conference. 'Best of Leap' is a smaller event covering approximately 60% of the Leap content, providing a more cost-effective option for our users outside of North America.

WORKFRONT LEAP CONFERENCE COMPARISON:

Leap

Location: Salt Lake City, US

When: 10–13 April 2017

Duration: 3 Day Conference

Approx. User Attendance: 800–1000

Content: Full user conference programme, including keynote speakers, technical sessions, training, networking, consulting etc.

Best of Leap

Location: London, UK

When: 16–18 May 2017

Duration: 2 Day Conference

Approx. User Attendance: 75–100

Content: Taking the very best/most popular keynote content and technical sessions from Leap 2017, plus training, networking, consulting etc.





As I'm based in the EMEA region, am I only allowed to attend the Best of Leap user conference in London?

Not at all. You are more than welcome, in fact we would encourage you, to attend Leap in Salt Lake City as it is the #1 annual Workfront user event. It is a full 3 day conference and has the biggest agenda we have ever delivered with approximately 1,000 global Workfront users anticipated to be in attendance.

Can I attend both events?

If you would like to attend both events, or send members of your team to each event, then we would love to have you. Whilst the content being delivered in the form of keynote speakers and breakout session presentations will primarily be replicated at both events (although with local speakers), discussion topics will differ, you will have access to different Workfront consultants/teams and you will be able to network with a different set of users at each event.

When will a Best of Leap agenda be available?

We are currently working hard on pulling together the full agenda for the conference including keynote sessions, breakout sessions, training/education, consulting and networking. We have an outline agenda available which can be viewed on the Best of Leap event page, will a fuller agenda available in approx. February/March.

How much will Best of Leap cost?

A full Best of Leap conference pass includes entrance to all presentations and breakout sessions, conference meals, entertainment and networking events.

Early Bird Discount Rate
 (Jan 2017 to Feb 2017): £295.00*

Standard Rate
 (Mar 2017 to May 2017): £395.00*

Are there any group discounts available?

Yes, for groups of more than 3 people registering at the same time from one user account, the following discounts apply:

3+ Early Bird Discount Rate
 (Jan 2017 to Feb 2017): £245.00*

3+ Standard Rate
 (Mar 2017 to May 2017): £345.00*

** Prices subject to VAT.*



REGISTRATION

How do I pay?

You can pay for the event using any major credit or debit card. Click the register button, and proceed through registration to pay for the event.

What if I would like to register, but need to pay in a form other than credit card?

If you require any payment method other than a debit or credit card, please email leapEMEA@workfront.com.

What is the cancellation and refund policy?

Registration to the Workfront Best of Leap 2017 user conference cannot be cancelled or refunded. If you are unable to attend, your registration can be transferred to another individual by emailing us at leapEMEA@workfront.com.

How do I transfer names and hotel reservations?

For conference substitution requests, email leapEMEA@workfront.com. If you need to transfer the name on your hotel reservation, contact The Pullman London St Pancras Hotel on +44 (0)20 7666 9000.

Can I register and pay onsite?

If the capacity of the conference has not been reached by the start of the event, registration onsite will be available as late as the evening of Tuesday 16th May 2017.

HOTEL

What is the special hotel rate?

We have reserved a block of rooms with a special rate on the evenings of Tuesday 16th May 2017 and Wednesday 17th May 2017. This special rate is £240 per night including breakfast. Space is limited with this special rate; we recommend you complete your hotel booking immediately upon completion of your general Best of Leap registration. The rate expires 3rd April 2017, or as soon as all rooms have been filled.

How do I book a hotel room?

The link and contact number for reservations will be available at the end of the general registration process as well as via email after registering for the event.

How do I pay for a hotel room?

Delegates will need to provide a credit card at the time of booking as a guarantee, but payment will only be taken on arrival at the hotel.

How can I make changes to a reservation?

You can make changes to your hotel reservations up to 6 weeks prior to your reservation by calling The Pullman London St Pancras Hotel on +44 (0)20 7666 9000. Amended bookings after 3rd April 2017 will be charged in full and non-refundable.

What is the hotel room cancellation policy?

Hotel room cancellations can be made up to 6 weeks prior to your reservation by calling +44 (0)20 7666 9000. Cancelled bookings after 3rd April 2017 will be charged in full and non-refundable.



TRAVEL

Is the hotel or travel fee included in the conference price?

The hotel and travel fees are not included in the conference price.

Hotel Directions

London King's Cross St Pancras & Euston train stations are only 5 minutes' walk from the hotel. If exiting from Kings Cross St Pancras & Eurostar, follow the British Library exit signs, turn right onto Euston Road, walk for 300 m past the British Library and the hotel is located 5 m on the right. From Euston Station turn left on Euston Road at the Fire station and follow Euston Road for 600 m. The hotel is on your left after Chalton Street. Full hotel directions can be found [here](#).

What airport is closest to hotel?

If flying into the UK for Best of Leap, we would recommend flying into London Heathrow Airport. There is a direct London Underground service from London Heathrow Airport to King's Cross St Pancras station. The hotel is only a 5 minute walk from the station. Alternative international airports are London City Airport and London Gatwick Airport.

AGENDA & SESSIONS

Where can I find an agenda for the event?

An agenda for the conference will be provided at workfront.com/bestofleap/#schedule. Check back often for updates and more information.

What types of sessions can I expect?

Breakout and keynote session details will be coming soon. Check back often for more information at workfront.com/bestofleap.

How do I register for sessions?

Once you register for the event, you will be notified when registration for breakout sessions is live.

How do I register for 1:1 consulting sessions?

When session registration for the event goes live, you will be given the option to register for a free 1:1 consulting session with a Workfront expert. Sessions are available on a first come first serve basis.

Will there be online streaming of the event?

There will not be online streaming of the event, but speakers may choose to share their presentation decks with attendees. Speakers will have the option whether or not to share their presentation deck.



MISCELLANEOUS

Are there any resources to justify registering?

You can download our [email to your manager](#) to help justify your trip.

Who do I contact if I have any special dietary or other needs?

Special dietary and other needs will be asked when registering for the event. If you would like for us to be aware of any additional needs, email us at leapEMEA@workfront.com.

What is the recommended attire for the event?

The dress code for the event is business casual.

Still have questions?

Please do not hesitate to contact the Best of Leap team on leapEMEA@workfront.com.